

## Leadership

Build stronger leaders who gain great results for their organizations!! We truly believe that leadership is not innate and that every person in the organization can become a leader.

It's not having followers that define leadership. Cool-headed, farseeing, visionary, courageous – whichever adjectives you choose, leadership is a winning combination of personal traits and the ability to think and act as a leader, a person who directs the activities of others for the good of all. Good management entails good leadership. Leadership is not just the frosting on the cake of good management; it is more like the flour in the cake.

But you can't become a leader just by saying you are. Leadership needs to be worked at. Transform yourself into a leader with these major keys of leadership.

- Have vision
- Be pro-active rather than reactive
- Identify potential problems
- Inspire through example
- Take charge

Leaders today are no better and no worse than before. It's the nature of the human condition to have some superiors who are incompetent, callous, corrupt, or even evil. However, what has changed is the level of information. In the past leaders were remote from their followers - what exactly the former did for, or to, the latter was largely unknown. But in the 21st century information is plentiful and widely dispersed. As a result we can assess how leaders perform, especially those who are the most visible, at the top, either in business or government.

Becoming a leader isn't easy because it takes a conscious commitment and consistent effort to develop one's leadership skills. But anyone who is willing to make the effort can become a good leader.